



WECAN's Evidence-Based Advocacy Programmes



WECAN

Workgroup of European
Cancer Patient Advocacy Networks

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ABOUT THE EBA WORKSHOP



Evidence-Based Advocacy (EBA) is an approach that uses **research and data to inform and guide advocacy efforts**. WECAN is committed to providing patient advocates with the knowledge and skills necessary to effectively use data to **advocate for change**. One way in which WECAN planned to achieve this in Phase 3 of the Programme was through the delivery of a workshop held on the 17th -19th of January 2024 in Munich, Germany.



17-19th Jan 2024



Munich



40 Participants



20 Countries



EBA Advocacy Training – Where science meets change

- Overview of the Cancersurvey
- Brainstorming session (Defining the unmet need and the project plan)
- Research design
- Mapping stakeholders, collaborators, and partners
- Questionnaire development
- Poster drafting
- Poster presentations
- Reflections and future directions





Patient Advocates
Trainees



Knowledge & Skills

With over 40 attendees, including patient advocate trainees, patient advocate experts, carers, clinicians, industry stakeholders and researchers, the workshop aimed to equip participants with essential knowledge and skills to **develop an evidence generation project**.

The program focused on the **identification of unmet needs of cancer patients and survivors** (based on the patient pathway), developing research methodologies, and formulating effective communication strategies.





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It provided a fantastic overview of so many different types of patient experience data. I would highly recommend for anyone intending to design and conduct a survey, collect data or do any advocacy project.

I am writing to thank you and all the WECAN team for the workshop. With your help we could organise a small patient group in Armenia, and currently 6 people are trying to be involved in patient advocacy. Some of them are already translating educational papers, others improve their English, others helping to organise patient education meetings, and some are involved in research.

This course was hugely valuable and will really help to drive forwards our efforts to advocate on behalf of our community. I felt it covered all the key topics I was hoping it would.

High quality and relevant information provided by excellent speakers. I gained many new skills, mindsets and understandings.



THANK YOU



We would like to extend our sincerest thanks to our sponsors for their support: Bristol Myers Squibb, Boehringer Ingelheim, Roche, Servier, and Takeda.



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